

Sponsor Prospectus

The **MiB** Meeting

Minimally Invasive Breast Surgery

June 4-5, 2027
Paris, France



www.mib-meeting.com



Robotic Breast Surgery
Endoscopic Breast Surgery
Breast Surgery Under Local Anesthesia
Aesthetic Minimally Invasive Breast Surgery
and many more...

The MIB Meeting (Minimally Invasive Breast surgery) International Congress.

Minimally Invasive Reconstructive & Aesthetic Plastic Surgery

Dear Colleagues and Partners,

It is with great pleasure that we invite you to participate in a truly groundbreaking event in the field of breast surgery: the **"MIB Meeting » (Minimally Invasive Breast surgery)**, to be held in **Paris on June 4th and 5th, 2027**.

This congress will highlight the latest advancements and cutting-edge techniques in minimally invasive surgery applied to reconstructive, and aesthetic breast surgery. More than just a scientific meeting, this event marks a pivotal moment towards a more precise, less invasive practice that prioritizes patient well-being.

Why attend?

- **Innovation and the future:** This congress offers a unique opportunity to discover the technological and methodological innovations that will shape the future of breast surgery.
- **Exclusive masterclasses:** Participate in hands-on masterclasses led by world-renowned specialists, deepening your knowledge and refining your skills.
- **Plenary sessions with international top experts:** Engage with leading figures in the field as they share their experiences and insights on the evolving practices of breast surgery.

Set in the heart of Paris, the congress will be held in a warm and welcoming atmosphere, combining a high level of scientific excellence with an unparalleled opportunity for collaboration and exchange.

This congress is a rare opportunity to be at the forefront of medical innovation, to meet pioneers in breast surgery, and to enrich your practice with the tools and knowledge that will transform traditional approaches to Reconstructive and Aesthetic surgery.

As a non-profit organization, MIB is dedicated to making a meaningful difference in women's health. Our vision is to create a collaborative platform where healthcare professionals, institutions, society, and industry unite to transform and improve the breast surgery experience for women globally. Together, we are committed to advancing the latest minimally invasive breast surgery techniques and provide a unique forum where ideas converge, and solutions are created. MIB is driven by the belief that every woman deserves access to the best care, supported by cutting-edge innovations in breast surgery.

Investing in education, research, and technology is investing in the future of women's health. Our association will provide scholarships, fund research, and support initiatives that improve breast surgery outcomes. We aim to contribute to healthier communities and empower the next generation of surgeons, researchers, and healthcare leaders.

Hoping to see you in Paris in June,

Congress Chairmen

Nicolas Leymarie, Charles Randquist, Benjamin Sarfati, Antonio Toesca



SPONSORSHIP PROSPECTUS

General information

DATE June 4-5, 2027

CONFERENCE VENUE Maison de la Chimie
Paris, France

SPONSORS ENQUIRIES sponsors@mzevents.it

CONGRESS WEBSITE www.mib-meeting.com

Congress Chairmen

Nicolas Leymarie
Charles Randquist
Benjamin Sarfati
Antonio Toesca

#MIB2027
Minimal is More: Get ready for the future



Congress Venue

MAISON DE LA CHIMIE

28 Rue Saint-Dominique, 75007
Paris, France

+33 1 40 62 27 00
www.maisondelachimie.com

HOW TO REACH THE CONGRESS VENUE MAISON DE LA CHIMIE

BY CAR:

From Paris city center:

Maison de la Chimie is located at 28 Rue Saint-Dominique, 75007 Paris. You can drive via the main boulevards or along the Seine. There are parking garages nearby, such as Parking Invalides (Palais Bourbon), which is about a 5-minute walk from the venue.

From highways:

From the A6 highway (from the south): Take Porte d'Orléans and head towards the city center.

From the A1 highway (from the north): Take Porte de la Chapelle and head towards the city center.

BY AIR:

From Charles de Gaulle Airport (CDG):

Take the RER B train to Châtelet-Les Halles. Then transfer to Metro Line 1 (towards La Défense) and get off at Champs-Élysées – Clemenceau. From there, it's a 10-15 minute

walk to Maison de la Chimie.

Alternatively, you can take a taxi or a ride-sharing service, which takes around 45 minutes (depending on traffic).

From Orly Airport (ORY):

Take the Orlyval shuttle to Antony and connect to the RER B train, heading towards Gare du Nord. Get off at Saint-Michel – Notre-Dame and transfer to Metro Line 10 (towards Boulogne). Get off at La Tour-Maubourg station, which is a 5-minute walk to the venue. Alternatively, a taxi or ride-sharing service will take about 30-40 minutes.

BY TRAIN

From Gare du Nord (Eurostar):

Take Metro Line 4 (towards Montrouge) to Odéon, and switch to Metro Line 10 (towards Boulogne – Pont de Saint-Cloud). Get off at La Tour-Maubourg station, just a short walk from Maison de la Chimie. From Gare de Lyon:

From Gare de Lyon:

Take Metro Line 1 (towards La Défense) to Champs-Élysées – Clemenceau. Then, walk for about 10-15 minutes to the venue.

General Information

SECRETARIAT

The registration desk, located at the entrance of the Congress Venue, will be open as follows:

Friday 4th June - 7.30 am - 7.00 pm

Saturday 5th June - 8.00 am - 7.00 pm

EXHIBITION

The exhibition area will be located in the room B (ground floor).

Participants are encouraged to visit the industry exhibition, which will be accessible for the duration of the congress and it is in the area where coffee breaks and lunches will be served.

SCIENTIFIC SESSION

All Scientific Sessions will take place in the auditorium on Level 1.

The conference hours are specified in the programme.

REFUND POLICY

In case of cancellation without replacement, the fee less handling charges of 150 EURO will be refunded, provided a written request is received by MZ Events before 1st April 2027.

No refund can be made if notice of cancellation is received after this date. Any refund will be made after the congress.

CERTIFICATES OF ATTENDANCE

Certificates of attendance will be sent by email at the end of the congress.

REGISTRATION PACKAGE

Registration package includes:

- Congress Kit
- Certificate of attendance
- Attendance to the scientific sessions
- Access to the exhibition area
- Meals as indicated in the programme

BADGES

Participants are requested to wear their badges at all time during the conference for admission to all the conference areas.

LANGUAGE

Official language is English. Simultaneous translation is NOT provided.

CLOAKROOM

A cloakroom will be available for clothes and luggage for the whole duration of the congress.

WIFI

Wi-Fi will be available in the conference area.

INTELLECTUAL PROPERTY

During the conference, it is not permitted to film or take pictures of the speakers and/or their presentations.

Industry Exhibition

We are pleased to inform you that the industry exhibition will be held in the same space where all the coffee breaks and working lunches will be served.

The venue and the conference schedule have been chosen to maximize the opportunities to companies and participants to interact.

Sponsored Workshops

There will be space for you to organize workshops and symposia during the two days of this conference. Take advantage of this exciting event to target your future customers and launch new products for loyal and new customers.

Information on exhibition area

Equipping and setting up booths

Exhibition space and booths are defined as the bare space occupied. Any type of equipment may be set up for display at a booth. Available spaces are shown on the enclosed maps.

Cost for exhibition space

Exhibition space 3 x 2 mts.	€ 3.500
Exhibition table 1,8 x 0,60 mts.	€ 2.000

Set up and dismantling

June 4, 2027	7 am - 10 am	Booth Set up
June 5, 2027	4 pm - 8 pm	Booth Dismantling
Any request to extend the time indicated for booth setup or dismantling should be discussed with the Organising Secretariat.		

Opening hours of the exhibition

The exhibition will be open as follows:	
Friday, June 4, 2027	from 10 am to 6 pm
Saturday, June 5, 2027	from 10 am to 4 pm

Confirmation of reservations

Use the enclosed application form to be sent by e-mail. The Organizing Secretariat will send by email the exhibition space contract with confirmation of the reservation. One copy must be signed by an officer of the company and returned to the Organizing Secretariat.

N.B. Placement in exhibition space is definitive, however the Organizing Secretariat reserves the right to change location based on the received reservations.

Remittance

The entire balance must be remitted no later than April 7, 2027 , using the means of payment specified on the contract.

The payment will be divided as follows:

50% when signing the contract

50% within April 7, 2027

Technical Manual

Rules and guidelines with technical information for the stand and additional services or furniture will be provided after the reservation.

Sponsorship Packages

We are happy to offer four levels of promotional packages: Diamond, Platinum, Gold, Silver and Bronze Sponsor - in addition to the standard booth and sponsorship items.

Diamond Sponsor

- N. 20 Educational Grant Registrations
- 15 mq area (the set up and stand building will be at the company's own charge)
- Company logo on the final program
- INDUSTRY SPONSORED SESSION on Aesthetic Breast Surgery for 2 hours
- N. 5 free registrations for exhibitor

TOTAL AMOUNT € 50.000

Platinum Sponsor

- N. 15 Educational Grant Registrations
- 10 mq area (the set up and stand building will be at the company's own charge) –
- Company logo on the final program
- Information company sheet
- INDUSTRY SPONSORED SESSION for 60 minutes
- N. 3 free registrations for exhibitors

TOTAL AMOUNT € 35.000

Gold Sponsor

- N. 5 Educational Grant Registrations
- 6mq area (the set up and stand building will be at the company's owncharge)
- Company logo on the final program
- N. 3 free registrations for exhibitors

TOTAL AMOUNT € 25.000

Silver Sponsor

- N. 3 educational grant registrations
- 6 mq area (the set up and stand building will be at the company's own charge) –
- Company logo on the final program
- N. 2 free registrations for exhibitors

TOTAL AMOUNT € 20.000

Application Form 1/2

Please fill in and return to the Organizing Secretariat MZ Events,
E-mail: sponsors.mib.paris@mzevents.it

COMPANY NAME

CONTACT PERSON

PHONE

FAX

MOBILE

E-MAIL ADDRESS

INVOICE DETAILS

BILLING ADDRESS

ZIP

CITY

COUNTRY

VAT CODE (for European Community companies):

TAX PAYER IDENTIFICATION NUMBER (TIN) (for US companies):

FISCAL CODE (all the other companies):

SDI CODE (for Italian companies):

SPONSORSHIP LIST

Main Sponsor

☐ Diamond	€	50.000
☐ Platinum	€	30.000
☐ Gold	€	25.000
☐ Silver	€	20.000

EXTRA ITEMS

☐ Company logo on the final programme and on the website	€	1.500
☐ Information company sheet: distributed next to the meeting room upon authorization of Scientific Secretariat	€	1.500
☐ Exhibition area 3 x 2 mt, including 1 kw electricity, 2 exhibitor badges giving access to the catering areas (the set up will be at the company's own charge)	€	3.500
☐ Exhibition table 1,8 x 0,60 mt, including 1 kw. electricity, 2 exhibitor badges giving access to the catering areas (Table and 2 chairs provided)	€	2.000
☐ Faculty dinner: company logo will be printed on the invitation cards and menu	€	5.000
☐ Newsletter: promotional company newsletter with Hyper link	€	1.500
☐ Promotional video (max 60 seconds): Video of the company on a loop in the Exhibition area during break times	€	1.000

Application Form 2/2

- | | | |
|--|---|-------|
| ☐ Conference signage: the logo of the company will be on all the signboards in the conference center | € | 8.000 |
| ☐ Promotional advertise: Advertising page on the Web App | € | 1.500 |
| ☐ Additional Exhibitor badge
Extra badges in addition to the amount in each package | € | 300 |

Total: _____ Euro

Date:

Stamp and signature:

TERMS OF PAYMENT:

50% non-refundable deposit upon confirmation. Settlement before April 7, 2027

PENALTIES FOR CANCELLATION:

In case of cancellations of any sponsorship items a 50% penalty will be applied if the cancellation will be sent in writing before the April 7, 2027.

After this date no refund will be given.

Organising
Secretariat



MZ Events
via Carlo Farini 81, Milano
tel. 0266802323
sponsors.mib.paris@mzevents.it